



### CREW

### FILM INFO

**DIRECTOR** Igor Cobileanski  
**SCREENPLAY** Igor Cobileanski  
**DIRECTOR OF PHOTOGRAPHY** Feliksas Abrukauskas  
**EDITING** Razvan Ilinca  
 Eugen Kelemen  
**PRODUCTION DESIGN** Vali Ighigheanu  
**SOUND** Cristian Tarnovetchi  
**MUSIC** Liviu Elekes  
**CAST** Ion Sapdaru  
 Constantin Puscasu  
 Daniel Busuioc  
  
**PRODUCER** Iuliana Tarnovetchi  
**PRODUCTION COMPANY** Alien Film, Romania  
**PRODUCTION CONTACT** 20 Arhiereul Calist, 051214  
 Bucharest, Romania

**TITLE** Afacerea Est  
**ENGLISH TITLE** Eastern Business  
**GENRE** Dark comedy  
**PRODUCTION COUNTRY** Romania  
**LANGUAGE** Romanian, Russian  
**STATUS** Completed  
**DURATION** 84 min  
**PICTURE** Color  
**SCREEN RATIO** 2.35 Scope  
**FRAMES** 24 FPS  
**SOUND SYSTEM** 5.1  
**CAMERA** ARRI ALEXA  
**AVAILABLE FORMATS** DCP, BLU-RAY

**COPRODUCERS** Dagnė Vildžiūnaitė  
**COPRODUCTION COMPANY** Just a moment, Lithuania

### ALIEN FILM, ROMANIA- PRODUCTION COMPANY

Alien Film is a well-established Romanian production company based in Bucharest. The company specializes in development, production and post-production for short and feature films, documentaries, TV films and commercials.

Alien's productions had traveled in the international film festivals' circuit, checking in some of the prestigious of them. For example, Igor Cobileanski's The Favor Collection (2013) was selected at Locarno, Clermont Ferrand and Busan in 2013, and Cinema Jove, Valencia and Cairo in the following year.

The company's international presence led to the first Romanian-Lithuanian co-production in 2014: Do You Love Me (d. Lina Luzyte, DP Oleg Mutu) is a feature film waiting for its festival trail.

### IULIANA TARNOVETCHI - PRODUCER/ FOUNDING PARTNER ALIEN FILM

Credited for over 30 projects during her 20 years career in the film sector, Iuliana is an experienced producer who contributed to Romanian or international productions.

Most of these projects included big budgets, international crews and acclaimed movie stars. Some were critically acclaimed box-office successful co-productions, while others had been awarded in prestigious festivals (e.g. California Dreamin' (endless), d. Cristian Nemescu, winner of Un Certain Regard, 2007).

### JUST A MOMENT, LITHUANIA - Co-PRODUCTION COMPANY

Just a Moment is an independent production company founded in 2007 in Vilnius. Dagnė Vildžiūnaitė, the company's representative, is an accomplished Lithuanian producer, whose input in the Eastern Business was decisive and well appreciated

**IMDb** Afacerea Est (2016)



ALIEN FILM



Like our page "Afacerea Est"

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ALIEN FILM PRESENTS IN CO-PRODUCTION WITH JUST A MOMENT (LT) AND BRIO FILM (MD)  
 WITH THE SUPPORT OF ROMANIAN NATIONAL FILM CENTER LITHUANIAN FILM CENTER ROMANIAN NATIONAL TELEVISION  
 HBO ROMANIA MEDIACOM ROMANIA MAGIC FIELD KANOI FILM "EASTERN BUSINESS"  
 WITH ION SAPDARU CONSTANTIN PUSCASU DANIEL BUSUIOC WARDROBE MARIA PITEA PRODUCTION DESIGNER VALI IGHIGHEANU  
 COMPOSER LIVIU ELEKES SOUND MIX CRISTIAN TARNOVETCHI EDITOR RAZVAN ILINCA EUGEN KELEMEN PRODUCTION MANAGER ALEXANDRA BUZAS  
 CINEMATOGRAPHER FELIKSAS ABRUKAUSKAS WRITER AND DIRECTOR IGOR COBILEANSKI PRODUCER IULIANA TARNOVETCHI  
 Alien Film brio film CN TVR HBO MEDIACOM



## SYNOPSIS

Eastern Business is a dark comedy full of humor and absurd situations. The film tells the story of an unlikely friendship between two Moldavian men, Marian, a 45-year-old intellectual choir singer, and Petro, a 40-year-old sneak thief loser.

Confronted with poverty and lack of perspective, the two men start an exciting journey, trying to make money to reach their dreams. Marian wishes to finally marry his fiancée, Veronica, and Petro dreams about buying a crane and earning money from its rental.

Getting acquainted in jail after a stupid fight, Marian and Petro decide to become business partners and start working towards a plan. They manage to close a deal with three Caucasian gangsters and buy a wagon full of horseshoes, but they are soon robbed and everything seems to be turning to dust. Even if they are constantly followed by bad luck, the two men don't lose their optimism and always try different things to earn their money.

Eastern Business is a charming tragic, yet comic, film about how absurd and sarcastic sometimes life proves to be.



## DIRECTOR'S BIOGRAPHY – IGOR COBILEANSKI

Igor Cobileanski is a well-known director and scriptwriter from Moldova Republic. Graduate of Bucharest Academy of Theatre and Film in Romania, he made his debut feature film in 2013. The Unsaved, traveled in the 2013-2014 festival's circuit – it was selected at Karlovy Vary, Warsaw and Linz, and received "FIPRESCI" Award at Cottbus IFF. Soon after, Igor's short film, The Flavors Collection, also had a good festival trail; Clermont-Ferrand, Busan and Cairo are the most important of its participations.

## DIRECTOR'S FILMOGRAPHY – IGOR COBILEANSKI

- 2015 - Eastern Business/ Feature Film
- 2014 - Shadows/ TV Series, Season 1
- 2013 - The Flavours Collection/ Short Film
- 2013 - The Unsaved/ Feature Film
- 2008 - Tache/ TV Film
- 2007 - Inspiration/ Short Film
- 2006 - Sasha, Grisha and Ion/ Short Film
- 2005 - When The Lights Go Out/ Short Film
- 2000 - So Many Different People/ Short Film
- 1999 - Sunrise in Marshlands/ Documentary
- 1999 - Tipova Legends/ Documentary



## INTERVIEW – IGOR COBILEANSKI

### **How would you summarize in a sentence the story of the film?**

Two men try to sell a wagon full of horseshoes and in the process they become best friends as well as fierce enemies.

### **Is the movie reflecting Moldavian realities or is pure fiction?**

This film moves away from reality, it's rather my own way of seeing things: with a bit of sarcasm, cynicism and with a smile. It's my attempt to describe some characters in a less normal situation – where the absurd takes over.

### **What were the biggest challenges you faced while shooting Eastern Business?**

I find it more difficult to make a good comedy. Not always the situations that I find amusing are comic to everyone. So this is a first challenge – to try and make the story funny for all audiences and the humor universal. The second challenge was working with a multitude of actors, some from Bucharest who had to speak with Moldavian accent. Casting lasted for almost two months and included actors from Moldavia, as well as from Romania, and I am confident we made the best choices for this film. Another challenge consisted in recreating Moldavian and surreal sets in Bucharest and surrounding areas. It wasn't easy, but I think the whole team did a great job.

### **How would you describe the atmosphere of the film?**

We shot last summer in some scorching hot days; all was sweaty, dusty and burned. On set was a sluggish mood and even the easiest moves were complicated – we were literally melting down. And I think this feeling was very well captured on film.

### **What's the story of the production of the film?**

The story was written 8-10 years ago. It's a project that mixes the two genres – drama and comedy. I'm comfortable with this position – between two radically different poles, with an absurd twist. The script suffered many changes along the way, I personally re-write along these years and the characters transformed as well. As narrative direction and absurd style, Eastern Business is very similar to the short films I directed almost 10 years ago, such as inspiration. I feel it's like a sequel, but in a longer version of the comical situations and characters in that film. Even though Eastern Business took longer to find the right partners and funding, I feel it came at the right moment and I hope it will be a breath of fresh air for all viewers.

## PRESS

**CINEUROPA/ Igor Cobileanski preparing Eastern Business**  
[www.cineuropa.org](http://www.cineuropa.org)



Two years after his feature debut, The Unsaved, was met with positive reviews in the East of the West competition at the Karlovy Vary International Film Festival, Igor Cobileanski is preparing his new directorial effort, Eastern Business. The film is produced by Alien Film (Romania), represented by producer Iuliana Tarnovețchi, and co-produced by Just a Moment (Lithuania), represented by Dagnė Vildžiūnaitė.

**SeeCinema/ Igor Cobileanski starts shooting his new feature, Eastern Business**  
[www.seecinema.net](http://www.seecinema.net)



The story is universal and comedy, humor authentic, exotic locations illustrating Moldavian realities and famous actors will increase the potential for national and international distribution for the film.

**FilmNewEurope/ FNE at CentEast Warsaw: Romanian-Lithuanian Eastern Business Heading into Postproduction**  
[www.filmneweurope.com](http://www.filmneweurope.com)



The dark comedy Eastern Business from Moldavian director Igor Cobileanski will go into postproduction in December 2015. The film, which is the first Romanian-Lithuanian coproduction, received a warm reception when it was showcased at the CentEast Warsaw Works In Progress.